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**817/336-2491**



# THE FORT WORTH Chamberletter★

A publication of the Fort Worth Chamber of Commerce

June 2008

## Retired General Peter Pace Commands 126th Annual Meeting

### FreeEvents

**Chamber Members Only**

**June 4 ★** Job Links Excelsator, 8:30-10:30 a.m. Tarrant County College-Northeast Campus, Student Center, 828 Harwood Road, Hurst, 76054. Sponsored by TCC NE Career and Employment Services. Job Links Excelsator puts companies that are hiring together with candidate providers. Check in begins at 8 a.m. For more information, contact Barbara Baganz at [bbaganz@fortworthchamber.com](mailto:bbaganz@fortworthchamber.com) or 817/336-2491, x236.

**June 4 ★** Small Business Council - Minding Your Business "Pack Right and Travel Light," 9-11 a.m., Residence Inn Marriott, 2500 Museum Way, 76107. Register online by 5/27. For more information, contact Doris Becker at [dbecker@fortworthchamber.com](mailto:dbecker@fortworthchamber.com) or 817/336-2491, x288.

**June 12 ★** Gold/Preferred Member Reception, 5:30-7:30 p.m. The Luxury of Leather, 441 Carroll St in Montgomery Plaza, 76107. For more information contact Diana Dugan at [ddugan@fortworthchamber.com](mailto:ddugan@fortworthchamber.com) or 817/336-2491, x258.

**June 17 ★** Reception for Bill Meadows, Commissioner, Texas Transportation Commission, 5:30-7:30 p.m., Fort Worth Club, 306th W. Seventh St., Trinity Room, 76102. Presenting sponsor Wells Fargo. Register online. For information, contact Pennie Blossom at [pblossom@fortworthchamber.com](mailto:pblossom@fortworthchamber.com) or 817/336-2491 x 267.

**June 27 ★** Gold Member Quarterly Breakfast Series, 7:30-9 a.m., Fort Worth Club, 306 W. Seventh St., 12th floor, 76102. Atty. Steven Laird. Complimentary, for Gold and Preferred Members only. Register by 6/25. For more information contact Doris Becker at [dbecker@fortworthchamber.com](mailto:dbecker@fortworthchamber.com) or 817/336-2491, x288.

**July 9 ★** Economic Development Council meeting, 11:00 a.m.-12:00 noon, City Club President's room, City Center Tower II (D.R. Horton Bldg.), 301 Commerce Street, 76102. Chamber members only. Register online or with Pam Tindall at [ptindall@fortworthchamber.com](mailto:ptindall@fortworthchamber.com) or 817/336-2491 ext. 230.

**July 10 ★** Getting to Know Your Chamber, 3:30-5 p.m., Fort Worth Club, 306 W. 7th St., 12th floor, 76102. Presenting sponsor is Futurenet Solutions, Inc. No charge, but register online or with [tpearson@fortworthchamber.com](mailto:tpearson@fortworthchamber.com), 817/336-2491 x 249.

**July 16 ★** Small Business Council - Minding Your Business, "Trade Shows 101," 9-11 a.m., Residence Inn Marriott, 2500 Museum Way, 76107. Register online by 7/14. For more information, contact Doris Becker at [dbecker@fortworthchamber.com](mailto:dbecker@fortworthchamber.com) or 817/336-2491, x288.

Defense from a global perspective is the theme for this year's 126th Annual Meeting of the Fort Worth Chamber of Commerce, featuring keynote address by General Peter Pace, former Chairman of the Joint Chiefs of Staff. Pace will provide a candid look at the current threats to national security, both domestic and international. Joining Pace will be Ralph Health, executive vice president-Aeronautics, who will accept the 2008 Spirit of Enterprise Award on behalf of Lockheed Martin Corporation.

**What:** 126th Annual Meeting of the Fort Worth Chamber of Commerce. Presenting sponsor is Compass Bank. Entertainment provided by XTO Energy.  
**When:** Thursday, June 12, Registration-11:30 a.m.; Luncheon-Noon-1:30 p.m.  
**Where:** Renaissance Worthington Hotel-Ballroom, 200 Main St., 76102  
**Cost:** Individual tickets are \$95 each. Register by June 3.

General Peter Pace served as the 16th Chairman of the Joint Chiefs of Staff from September 30, 2005, to October 1, 2007, where he served as the principal military advisor to President George W. Bush, the Secretary of Defense, the National Security Council, and the Homeland Security Council. Prior to becoming Chairman, he served as Vice Chairman of the Joint Chiefs of Staff. Pace holds the distinction of being the first Marine to have served in either of these positions.

Born in Brooklyn, NY, Pace was raised in Teaneck, NJ. A 1967 graduate of the United States Naval Academy, he holds a Master's Degree in Business Administration from George Washington University and attended Harvard University for the Senior Executives in the National and International Security program. The General is also a graduate of the Infantry Officers' Advanced Course at Fort Benning, GA.; the Marine

Corps Command and Staff College, in Quantico, VA; and the National War College, at Ft. McNair, Washington, DC.

Upon completion of The Basic School in 1968 at Quantico, VA, Pace was assigned to the 2d Battalion, 5th Marines, 1st Marine Division in the Republic of Vietnam, where he served first as a Rifle Platoon Leader and subsequently as Assistant Operations Officer. He was later assigned to Marine Barracks in Washington, DC, where he served as Security Detachment Commander, Camp David; White House Social Aide; and Platoon Leader, Special Ceremonial Platoon.

General Pace has served overseas in Nam Phong, Thailand; Seoul, Korea; and Yokota, Japan. While President of the Marine Corps University, Pace also served as Deputy Commander, Marine Forces-Somalia and as the Deputy Commander, Joint Task Force-Somalia.

After acting as the Director for Operations (J-3), Joint

Staff, Washington DC, Pace became Commander of the U. S. Marine Corps Forces, Atlantic/Europe/South. Upon his promotion to General, he assumed duties as the Commander in Chief, United States Southern Command in September 2000. General Pace later served as the Chairman of the Joint Requirements Oversight Council, Vice Chairman of the Defense Acquisition Board, and as a member of the National Security Council Deputies Committee and the Nuclear Weapons Council.

General Pace's personal decorations include the Defense Distinguished Service Medal, with two oak leaf clusters; the Defense Superior Service Medal; the Legion of Merit; Bronze Star Medal with Combat V; the Defense Meritorious Service Medal; the Meritorious Service Medal with gold star; the Navy Commendation Medal with Combat "V"; the Navy Achievement Medal with gold star; and the Combat Action Ribbon. ★



General Peter Pace

Individual tickets for the 126th Annual Meeting of the Fort Worth Chamber of Commerce are still available, with registration offered through June 3.

A limited number of sponsorships are available:  
**Gold Sponsor** - \$2100 for a table of 10  
**Silver Sponsor** - \$1900 for a table of 10  
**Bronze Sponsor** - \$1600 for a table of 10

For more information, contact Rachel Madeja at [rmadeja@fortworthchamber.com](mailto:rmadeja@fortworthchamber.com) or 817/336-2491, x243.

## Young Professionals Provide Insight and Perspective

Seventy-five million people were born between 1977 and 1995. Dubbed "Generation Y" or "Millennials," this group now makes up 10 percent of the current U.S. workforce.

Millennials are often vocal and confident about knowing what they want and why they want it, but too often quickly get into bad habits.

No matter your age, balance and success in both personal life and professional responsibilities are contingent on having a clear personal purpose - and living it.

Vision Fort Worth recently offered a seminar on work/life balance, with a pre-survey conducted by 30-year old facilitator Geordie Aitken of Aitken Leadership Group.

"One of the most interesting findings from the advance survey is that young professionals in Fort Worth are not here by accident. They truly love the city for what they call its 'small town/big city' quality," said Aitken. "Many identify that they want the values of a smaller town, with the amenities of a big city. For them, Fort Worth has it all."

According to Aitken, young professionals in Fort Worth have much in common with their peers across the country. "They want work that matters, and a community that aligns with their values," said Aitken. "Fort Worth seems to suit many people who grew up in smaller cities, who want 'access' to amenities and entertainment, but want to raise their families in a nurturing environment." Jill Eastman, Marketing



InSight seminar facilitator Geordie Aitkin congratulates Angela Metcalf, Farmer's Insurance, after a group activity.

Communications Manager for Weaver and Tidwell and chair of Vision FW attended the May 1 seminar. "I had my eyes opened to the balance of other areas outside of just my work and home life. The seminar helped me assess the goals that I had already set to be more in line with my priorities. Now I know what I need to start doing, stop doing and continue to do to help find the balance in my life."

When asked how companies could better provide for and relate to Millennial employees, Aitken offered this insight. "We all want work where we feel valued - where we feel like we are being put to tasks that use the skills we have, and that challenge us. Being valued also means we get paid equitably."

Aitken continued. "My generation has an innate sense of personal balance. We struggle to find it, but we know it is crucial for a happy life. More than any other generation, we believe that a good work/life balance is a

professionals, as opposed to just managing them. "From those just entering the work force to those who have ten years of experience, the number one thing that keeps us from leaving our employment is the quality of relationship we have with our immediate supervisor. If you're not relating to your young employees like a real person, if you're not providing the rich feedback they want, they will not stay with you. I suggest companies find ways to invest in the leadership capacities of their project and people managers to keep their employees engaged and productive."

Vision Fort Worth is an ideal meeting place for young professionals because it is a direct reflection of their needs, culture, and interests. Run by young professionals for young professionals, Vision FW provides educational and professional opportunities, as well as an outlet for building critical relationships amongst Millennial peers.

"The young professionals involved with Vision FW are the City's future leaders," said Eastman. "We are in a unique position to be a voice for the next generation of the City's leadership."

For more information about life/work balance and the Millennial generation, go to [www.aitkenleadership.com](http://www.aitkenleadership.com).

For more information about Vision FW, contact Brianna Broussard at [bbroussard@fortworthchamber.com](mailto:bbroussard@fortworthchamber.com) or 817/336-2491, x275 or go to [visionfw.com](http://visionfw.com). ★

### Vision FW Steering Committee

Jill Eastman, Weaver and Tidwell, L.L.P.-Marketing, Communications Manager, Chair of Vision FW Steering Committee

Charlie Royer, Royer & Schutts-Account Executive, Vice Chair of Vision FW Steering Committee

Michael Appleman, Cantey Hanger-Partner Founding and Past Chair of Vision FW

### Upcoming Vision FW Events

**June 19 Night Vision After Hours Mixer**  
5:30-8 p.m.  
Trinity River Vision Authority, 307 West 7th Street, Suite 100, 76102  
Free for Vision FW members; \$15 for non-members

**July 17 Night Vision After Hours Mixer**  
5:30-8 p.m.  
Ferré Ristorante e Bar, 215 E. 4th Street, Suite 100, 76102  
Free for Vision FW members; \$15 for non-members

## Guest Column

As we gear towards the upcoming 81st Legislative Session, infrastructure needs throughout the state are again rising to the top of the slate of issues. Our roads and waterways are in dire need of expansion and maintenance



Brinton Payne

and we are entering an interesting time where state and federal agencies are claiming there is no money for such projects.

Even with huge investments in water conservation efforts, we can't conserve our way out of an increasing need for water. We need more capacity. People aren't leaving their vehicles behind when they move here, either; the need for roads and increased costs in new construction and maintenance is beginning to take its toll on our state (no pun intended).

Throughout all the discussions and interim committee hearings, there lies one single issue that could put all of the progress yet to be made on infrastructure issues to a grinding halt: eminent domain.

Through the years, governments have used the power of eminent domain to acquire private property for many public purposes. Post offices, hospitals, government buildings, and military bases are just a few of the types of buildings that currently stand on land that people previously owned as private property. By paying private citizens just compensation for their property, different governmental entities in the United States have also acquired land where many parks, lakes, airports and roads are now located.

Federal and state laws provide rules and regulations that government must follow in acquiring the property to ensure that the government does not "seize" or "take" private property without paying market value for it. In fact, the Fifth Amendment to the U. S. Constitution and the

constitutions of all 50 states require the government to pay for private land that it acquires for public use.

Although many people want to use their private property as they see fit, there are times when the good of society as a whole requires that their property be used for a public purpose and that the government pay them for that property. As long as the government follows the law and those private property owners are fairly compensated, then the public should be able to use and enjoy the many public buildings, government-financed infrastructure, and community facilities that the exercise of eminent domain makes possible.

We are fortunate, in these economically challenging times, to be in a state where people are moving in rather than moving out. But with this good fortune -- and a lot of proper planning -- comes complicated issues, this one being no exception. Last legislative session, an omnibus eminent domain bill (HB2006 by Beverly Woolley, R-Houston) added protections to property owners facing eminent domain proceedings and was on its way to passage. But because of an 11th-hour amendment allowing owners to sue for "diminished access" to their businesses because of new road construction, the bill was vetoed by Governor Rick Perry. (Current law requires property owners to show "material or substantial damages" to sue.)

The issue will most certainly rear its head again for debate this session. Why? Because Texas, a very pro-landowner state, is faced with one of its toughest decisions: how to grow and continue to prosper, providing the necessary infrastructure to its citizens and preserve those land owners rights at the same time.

*Brinton Payne is senior director of Government and Urban Affairs for the Fort Worth Chamber of Commerce. Go to [www.fortworthchamber.com/LegislativeActionforinformationonotherissues](http://www.fortworthchamber.com/LegislativeActionforinformationonotherissues).*



## New Development Manager at the Chamber

Welcome to Rachel Madeja, who recently joined the Fort Worth Chamber as Manager of Development.

Madeja is responsible for developing non-dues revenue through sponsorships of events and programs. She will also coordinate volunteers and administration of the Total Resource Campaign, which raises funds for various Chamber programs, and assist on grant proposals.

Madeja was previously Education Manager for Junior Achievement of the Chisholm Trail, Fort Worth. She holds a Bachelor of Arts degree from Baylor University.

If your organization is interested in sponsoring an



Rachel Madeja

upcoming Chamber event or program, please contact Rachel at [rmadeja@fortworthchamber.com](mailto:rmadeja@fortworthchamber.com) or 817/336-2491, x243. ★

## Recap of Tarrant County Economic Updates

### In the Works

Dallas-based **Peloton Real Estate Partners** said it is opening a Fort Worth office at 300 Burnett St., in its 130,000 square-foot multi-tenant office building. *FWST, 4/2/08*

Michael Unell has launched a custom construction service for developers, property management companies and real estate brokers. **Tryton Project Services LLC**, located at 4150 International Plaza, will focus on commercial office and retail tenant improvement projects. *FWBP, 4/7/08*

**SCM Real Estate** is opening an office in the **Electrical Services Building** at 115 W. Seventh St. The company will occupy a 1,200 square-foot office in the 16-story, 300,000 square-foot building, leaving 31,000 square feet of unleased space. Tenants include **Oncor Electric Delivery** and **Leonard Enterprises**. *FWST, 4/14/08*

**SEDALCO Construction Services** began construction of a 19,300 square-foot mixed-use project called **2200 on 7th St.**, located at Seventh and Harold. **Southwest Bank** is the anchor tenant in the two-story property; **The Caprock Group** is leasing the remainder of the office space. *FWBP, 4/14/08*

Denver-based **ProLogis** has bought 130.8 acres west of Interstate 35W at the northeast corner of Mark IV Pkwy. and Northeast Loop 820. *FWST, 4/15/08*

A 135-room **Hyatt Place** hotel will be part of **WestBend**, a \$100 million shopping, restaurant and office development planned by Trinity River. Scheduled to open in Spring 2010, WestBend is the renamed **River Plaza** development planned by **Trademark Property Co.** Trademark partnered with **RP Partners** on the 350,000 square-foot project; the group also purchased three parcels of land totaling 7 acres, including the 11-story **River Plaza** building and the **Silver Fox Restaurant**. *FWST, 4/24/08*

**Expansions and Moves** **Frank Kent Motor Co.** will expand its Buick-Pontiac-GMC operations with a new 15,452-square-foot building on the site of the company's former **GMC Building** located at 3535 W. Loop 820 South. The new building, slated to open in winter 2008, will be adjacent to the Frank Kent Hummer showroom. *FWBP, 4/7/08*

**Lone Star Bavarian, Inc.**, a BMW, Mercedes and Mini service and parts company, purchased a Class C industrial building, located at 3800 W. Vickery Blvd. The owners plan to relocate from the company's present location at 3525 Lovell Ave. to the 12,261 square-foot facility. *FWBP, 4/7/08*

**Galderma**, a leading dermatological and pharmaceutical company, is expanding its U.S. headquarters at Alliance to accommodate growth. Galderma broke ground on a two-story, 50,000 square-foot building at 14501 North Freeway. In 2000, the company bought 8 acres from Hillwood Properties and built a 50,000 square-foot office building and 70,000 square feet of distribution space. In March, Galderma bought an adjacent 3.7 acres from Hillwood and will use one acre it already owned for the new building. *FWST, 4/24/08*

Plano-based **Venture Custom Pools** has opened a location at 3505 Jim Wright Frwy. The company designs and installs backyard pool areas. *FWST, 4/7/08*

The **McKnight & Janacek** law firm has leased an additional 1,116 square feet of office space at 2800 S. Hulen St. *FWST, 4/14/08*

**Ridgway's**, a reprographic service owned by **American Reprographics Co.**, signed a lease for 2,200 square feet of space at 2800-C Shamrock Ave. The firm, which serves architectural, engineering and construction companies, is expanding its national presence. *FWBP, 4/21/08*

**On the Dotted Line** **Sunbelt Warehouse Corp.** has leased 251,622 square feet of warehouse space at 2550 Downing Drive, to store one-ton cotton bales from West Texas before shipping them to China. Sunbelt will consolidate warehouse space it has in West Texas at the Fort Worth facility. *FWST, 4/3/08*

**Brownie Point Personal Chef Services** and **Cantrell's Lakeview Grill** have leased 1,500 square feet at 6574 Singleton Rd. *FWST, 4/7/08*

**Tarrant County College** has leased 14,568 square feet for a corporate training center in **Hillwood's Heritage Commons I** office building at 13600 Heritage Pkwy. The center offers customized training for new and existing employees at the **Alliance Opportunity Center** and on-site companies. *FWBP, 4/7/08*

**BBCWO Developers** in Austin have bought 22 acres for a 300-unit apartment community at I-35W and McPherson Blvd. *FWST, 4/14/08*

**Durango Doors**, a seller of entry doors for houses, has bought a 24,200 square foot facility at 4015 W. Vickery Blvd. *FWST, 4/14/08*

**Tarrant County** has leased 36,866 square feet of office space at 3333 Quorum Dr. *FWST, 4/21/08*

**TAK Enterprises** has bought four lots in the 900 block of Travis Ave. for a two-story building with medical offices and residences. *FWST, 4/21/08*

**RLB Assets** has bought the former showroom, accessories store, and auto-repair center from Frank Kent Enterprises at 7321 Camp Bowie West. *FWST, 4/21/08*

**SBCO** leased 10,000 square feet at 2934 SE Loop 820 from the DCT Trust. *FWST, 4/21/08*

**Hemphill Joint Venture of Dallas** bought an 8,400 square foot building at 115 E. Seminary Dr. *FWST, 4/24/08*

**InCap Fund** continues to add to its land holdings in the Linwood neighborhood. Under the name **River District Holdings**, InCap bought the 15,331-square-foot building that housed **BK's Creative Catering** and its 1.25 acres on University Dr. *FWST, 4/21/08*

**Chesapeake Energy** confirmed that it bought the **Southcliff Shopping Center** for a potential drilling site. The shopping center is at the

southeast corner of Granbury Rd. and Interstate 20. *FWST, 4/24/08*

**Bowie West Commerce Center**, a 32,000-square-foot retail center on 3 acres at 8309 Camp Bowie West, was purchased by the limited partnership **Flowcash Bowie West. Bowie West Retail Center** is 94 percent leased. Among its tenants are the **State of Texas, Mrs Baird's Bakery** and **Accent Appliance**. *FWST, 4/28/08*

**Openings** **Ruth's Chris** opened in April in the downtown **Hilton**, 815 Main St. The 13,500 square-foot restaurant can seat 400 in the main dining room and private dining and banquet areas, and employs 88 full and part-time workers. *FWST, 4/2/08*

Kenneth Jones recently opened the first area office of **GMAC Real Estate** at 6336 Camp Bowie Blvd. **Kenneth Jones GMAC Real Estate**, an independently owned and operated firm, will provide a full range of services. *FWBP, 4/21/08*

**Around Town** **Williamson-Dickie Mfg. Co.** said that it has acquired **Kodiak Group Holding**, a Canadian manufacturer and distributor of work and outdoor footwear. Kodiak is to operate as an affiliate of the clothing company, maintaining its brand names and stores. *FWST, 4/2/08*

**XTO Energy Corp.** is donating \$500,000 to help renovate the **Amon Carter Jr. Downtown YMCA** and establish the **XTO Energy Wellness Center**. The renovation of the Downtown YMCA is part of a larger capital expansion that includes the Ryan Family YMCA and the winter 2008 planned opening of the North Park YMCA, a joint project with the city of Fort Worth. *FWBP, 4/7/08*

**Villa de Leon**, the first luxury condominium development along historic Samuels Ave. overlooking the Trinity River in Uptown Fort Worth, is under construction. Three blocks from the courthouse and within walking distance of **Sundance Square**, the Trinity Bluff project is part of the developers' vision to revitalize what was the city's first neighborhood, dating to the founding of Fort Worth in 1849. *FWBP, 4/21/08*

**Mrs Baird's** won't have its big, 100th anniversary bash until June 3, and then it will be mainly for Fort Worth employees. But the regional bread baker, now owned by Mexican-owned **Bimbo Bakeries USA**, marked the milestone by giving away about

500,000 sandwich loaves to 25 food banks in five states during April with a truckload headed to the **Tarrant Area Food Bank**. *FWST, 4/21/08*

Eye-care company **Alcon** announced plans to launch Patanase, a prescription nose spray to treat allergy symptoms. Before the company specialized in eye products, it used to sell the nasal spray under the name "Alconefrin." *FWST, 4/21/08*

**Out of Town Reporting** Swiss drug company **Novartis** will acquire **Nestle's** majority stake in eye-care company **Alcon** in two steps, beginning with the sale of a 25% stake in Alcon to Novartis for around \$11 billion. Novartis will then hold an option to buy an additional 52% stake in Alcon for \$28 billion. *Wall Street Journal, 4/7/08*

**Pacific Retirement Services Inc.**, Oregon-based developer of **Trinity Terrace Continuing Care Retirement Community**, will add another residential high-rise to its campus, located at 1600 Texas St. **The River Tower** will join the sold out 16-story **City Tower**, which is currently under construction, and the **Terrace Tower**. *Health & Medicine Week, 4/21/08*

**Did You Know?** Fort Worth is among 10 cities selected by the **American Institute of Architects' Center for Communities by Design** to receive technical assistance under the group's Sustainable Design Assessment Team program. *FWST, 4/7/08*

**Whole Foods Market** will be building a 55,000 square-foot store in the **Edwards Ranch** development at Southwest Parkway, near the to-be-built Edwards Ranch Rd. in the 270-acre Clearfork project. The project is estimated to begin in 2010. *FWBP, 4/7/08*

**Museum Place**, the 11-acre retail, residential and office development at the northwest corner of West Seventh St. and University Dr., has been named Project of the Year by the Greater Fort Worth Commercial Real Estate Women. *FWST, 4/14/08*

**North Texas Maverick Builders** has been named a Platinum Builder by StrucSure Home Warranty, an FHA/VA and TRCC-approved new home warranty company. *FWST, 4/14/08*

*Data provided by Strategic Insight Group, Intelligence Research Partner of the Fort Worth Chamber of Commerce.*

## COMMUNITY

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Publication Date: 05/28/2008

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# Chamberextra★

A special section of the Chamberletter, a publication of the Fort Worth Chamber of Commerce

## 2007-08 Fort Worth Chamber Highlights

For 126 years, the Chamber has worked diligently to create professional advancement opportunities for local businesses and their employees. In 2007, the Chamber announced new programs, increased economic development and made headlines, including the following highlights:

### Programming

**Vision Fort Worth**, a new Chamber program targeting young professionals ages 21-40, launched with an opening party at the T&P Lofts in April.

The **125th Anniversary of the Fort Worth Chamber** was celebrated on August 21 with a concert by three-time Grammy nominee and Fort Worth resident, Pat Green, at Billy Bob's Texas.

A **member survey regarding workforce trends** was conducted in August 2007, with results made available in November. The results of the research are used to identify various workforce needs of the community, giving a broad perspective from which to devise creative solutions to current and future employment issues.

To raise awareness of women's roles in Tarrant County business leadership, the Chamber formed a steering committee to create **Women Influencing Business (WIB)**. The goal of WIB is to plan and implement new initiatives and programs that elevate the visibility of women in the business community while bringing everyone to the same table of opportunity for expansion and growth. WIB was launched with a Texas Hold 'em Party on September 27.

The **Tarrant Area Chambers Trade Show** was held on November 1, featuring 22 Chambers of Commerce, 200 booths and more than 1,500 attendees.

The **Job Links employment forum** got a face-lift in January, through a \$25,000 Exceleator Grant from the AT&T Foundation. The grant has been used to upgrade technology

though a streamlined, computerized process that improves the capacity to match underserved individuals to employees.

Two **Barnett Shale EXPOs** were held in May 2007 and March 2008, offering a wide variety of resources on local, regional, national and global drilling issues, and featured an economic impact study by noted economist Ray Perryman.

Eleven finalists were narrowed to four winners of the **Small Business of the Year Awards** on March 20. Honorees included Teneo Linguistics Company, L.L.C. (Emerging Business), Teresa's Treasures (1-10 Employees), Rassai Interactive (11-50 Employees) and The Fort Worth Club (51-150 Employees).

The **Heritage Trails** walking tour - a series of 22 bronze sidewalk markers depicting significant events that shaped the history of Fort Worth - was unveiled and dedicated by Mayor Mike Moncrief April 7 at the corner of Main and Second streets. The markers feature historically significant people and events, such as cattle drives, gamblers and gunfights, Hispanic heritage, African-American

history, Hell's Half Acre, the visit of President John Kennedy and much more. The tour will ultimately span the length of Main Street, from Paddock Park to Lancaster Avenue.

### Economic Development

#### Blue Cross Blue Shield

100 jobs  
\$200 million invested  
250,000 square feet at Alliance

#### Dyn Corp International

350 jobs  
75,000 square feet at Alliance

#### Cinram International

1,300 jobs  
\$20 million invested  
800,000 square feet at Alliance

#### Gateway 11

**Daimler Financial Services Americas**  
800 jobs  
160,000 square feet at Alliance

#### Bell Helicopter

120 jobs  
250,000 square feet at RiverPark 600

#### Fidelity Investments

1,535 new jobs  
\$200M investment  
600,000 square feet in Westlake

### In the News

Fort Worth ranked #4 city for real estate investing,

*HomeVestors of America, 2008*



The Heritage Trails information kiosk was dedicated by Mayor Moncrief in April.

Fort Worth is ranked #15 on America's 50 Greenest Cities.

*Popular Science, 2008*

Fort Worth ranks number 9 of 100 best cities to "live and launch", for places that combine a great business environment with alluring leisure offerings.

*Fortune - April 2008*

The Van Cliburn Competition is still doing business in Fort Worth, and it's celebrating the anniversary of his Cold War triumph by launching a new venture that would have been unthinkable in 1958: the Cliburn YouTube Contest

*Wall Street Journal - March 15, 2008*

Federal Reserve banks started sending redesigned \$5 bills to customer banks... The new \$5 bill will be produced at the U.S. Bureau of Engraving and Printing's Fort Worth facility.

*Atlanta Business Chronicle - March 13, 2008*

"Best Cities for Jobs": Fort Worth ranks 5th on the list using latest forecast data from Moody's Economy.com.

*Forbes - January 11, 2008*

Fort Worth is ranked 9th safest large city in the nation (among those with 500,000 or more population).

*Morgan Quinto Awards, 2007*

There's another Cowtown worth visiting, with something to offer even the most

Stampede-weary Calgarian... Sundance Square in downtown Fort Worth has casual and fine dining, boutiques and entertainment venues galore.

*Calgary Sun (Alberta) - December 6, 2007*

Twice each day, a dozen cattle own the main street (exchange) of Fort Worth, Texas. But the rest of the clock belongs to a medley of Wild West history, cowboy culture and the ring of the cash register.

*Kingston Whig-Standard (Ontario) - December 15, 2007*

"Best Places for Retirees": Fort Worth/Arlington rank 2nd on national list, and tops in Texas.

*Forbes - November 13, 2007*

According to the third annual Coldwell Banker® College Home Price Comparison Index (HPCI), Fort Worth - home to Texas Christian University - ranks as the second-most affordable college town in the country.

*Business Wire - November 6, 2007*

Dallas/Fort Worth - the South's top market of the past 15 years.

*Southern Business & Development, Fall 2007*

What's the fastest-growing American city with more than half a million people? If you guessed Fort Worth, you are

correct. Fort Worth added more than 20 percent to its population from July 2000 through July 2006, according to the latest estimates from the U.S. Census Bureau.

*CNNMoney.com - June 28, 2007*

Worldwide ERC®, the association for workforce mobility, and Primacy Relocation® announced that Fort Worth-Arlington area is one of the "Best Cities for Relocating Families" among large, medium and small U.S. metropolitan areas.

*PegasusNews - May 25, 2007*

Texas Christian University ranked #1 Business School in Texas.

*Wall Street Journal, 2006 & 2007*

Fort Worth has the best central business district office market in the United States.

*Moody's Investors Services, 2006 & 2007*

Dallas-Fort Worth-Arlington: "Top Five Metros for Development."

*Site Selection Magazine, 2003-2007*

Fort Worth 2007 Estimated Population: 686,850 (NCTCOG, April 2007)
D/FW Metroplex population: 6,406,450 (NCTCOG, April 2007)



Country entertainer Pat Green sang at a Chamber members-only 125th anniversary party at Billy Bobs. Photo by Jon P. Uzzel

## Annual Meeting Sponsors

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## Fund Supports Chamber's Economic Development Efforts

Though the economy in Fort Worth is benefiting from many successful ventures, we never take for granted that this success is self-sustaining. Ongoing initiatives keep the development of our commercial sector on the front burner of the Chamber's ventures.

Central to economic development is the Controlling Our Destiny (COD) fund, an economic development initiative that provides the sole funding for the Chamber's efforts to promote Fort Worth nationally and internationally.

"The COD funds in totality the work we are doing in economic development," said David Berzina, Fort Worth Chamber executive vice president of economic development. "It affects and finances all domestic and international recruitment efforts — from gathering and disseminating pertinent information we get from site selection consultants and real estate professionals, to assisting local companies in utilizing demographic information as they make decisions on expansion. Also, demographic information allows outside and local interests to track education, workforce and real estate trends.

"Everything we do in economic development happens because of the COD fund," he said.

### Global Economic Activity

The last year has been a fruitful one

in the area of international economic development. Mary Weaver, the Chamber's director of international development, maintains a partnership with the City of Fort Worth's International Center to expand prospects for Fort Worth businesses. Trade missions to Montreal, Canada, Beijing and Shanghai, China, and Toluca, Mexico, have produced international trade opportunities for many local companies. A trip to India in early 2009 is in the planning stages.

### Business Retention and Outreach

Meeting the needs of Fort Worth businesses is made easier because of the Chamber's business visitation program, executed by Melony Whitson, director of local business development and retention. Whitson and the Chamber team visit at least 100 companies each year, both Chamber members and non-members, to gain a better understanding of why businesses come to Fort Worth, why they stay, and what will keep them here. A diverse cross-section of retail, service, commercial, industrial, small and large businesses are visited and interviewed to gauge existing trends in the Fort Worth business community.

### Business Recruitment

The Chamber regularly fields requests for proposals from national and international consultants who

have short-listed Fort Worth as a location for new investment and employment opportunities, Berzina said. Some of the city's recent acquisitions include:

- **Blue Cross Blue Shield** - This \$250 million datacenter will occupy 200,000 square feet of newly-constructed space in the Alliance Industrial Park. "The short list of communities competing for this center included Richardson, Plano, Denver and Phoenix," Berzina said. "The company will pay more than \$9 million in city property taxes over the next 10 years, along with payroll exceeding \$10 million. Blue Cross officials predict at full build-out the capital investment could double."

- **CUNA Mutual Group** built a 100,000-square-foot facility for a 700-job customer operations center at Centreport Business Park in 2006-07. The company invested \$16.6 million in its facility and hired 125 workers in the first year and is in the process of hiring 575 more workers over the next ten years, with approximately \$14 million in annual payroll.

### Local Business Climate

In the Chamber's efforts to monitor and affect the local business climate, and to make Fort Worth a more attractive option for companies such as these to build and relocate, the Chamber led the charge to alleviate the slow-moving and often cumbersome permitting

process for builders and developers, which occurred because of the city's rapid growth. Along with Downtown Fort Worth Inc. and members of the development community, Chamber officials approached city leaders about commissioning a study to review Fort Worth's permitting process with the goal of streamlining the process. Zucker Systems of San Diego, a nationally recognized consulting firm, was the committee's choice to handle the review. The result of the study was a comprehensive report that offered the city a clear roadmap to streamlining the development department and reducing the permitting process timeline.

Another part of the competition equation involves transportation impact fees, and during the past year, the Chamber has been heavily involved in researching competitive fees that aid in the construction of roadways and arterials in Fort Worth. In 2007, the City of Fort Worth determined that enacting a roadway impact fee on new development would be critical as a funding mechanism for projected shortfalls in transportation needs. The Chamber's concern was that an impact fee assessed at too high a rate could have long-term detrimental effects on non-residential development.

"We spent significant time with city leadership and a consensus was reached that will allow fees to be assessed at a rate the chamber

believes to be competitive," Berzina said. "The current rate will serve as an interim rate until results of a new study are complete. A comprehensive analysis is being conducted that will benchmark the overall cost of doing business in city of Fort Worth compared to surrounding communities, other metro areas in Texas, as well as national competing communities."

### Funding for the Future

These activities don't occur by happenstance, Berzina said, nor can they happen without the financial support of the business community.

"Without those who make a conscious decision to support the economic development department, our ability to affect recruitment and retention efforts, local business climate and international efforts would be crippled," he said.

COD began in 1989 and since then, more than 1,000 significant business locations have diversified Fort Worth's economic base. Today, Fort Worth's economy measures up as one of the strongest in Texas and the nation at large.

"There are a lot of partners involved, from the city, the county, and our partners in industrial and commercial real estate, with the Fort Worth Chamber of Commerce as the primary contact point. The COD fund allows us to be that point of contact, and we appreciate investors who keep our efforts moving forward." ★

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# Lockheed Martin Honored with 2008 Spirit of Enterprise Award

Advanced technology company Lockheed Martin will be presented with the Fort Worth Chamber's Spirit of Enterprise Award at the organization's 126th Annual Meeting on Thursday, June 12 at noon at the Renaissance Worthington Hotel.

Headquartered in Bethesda, Maryland, Lockheed Martin Corporation employs more than 14,000 employees in Fort Worth.

Lockheed's Fort Worth-produced F-16 is the world's best known and most recognizable fighter aircraft. Since the mid-1970s, Lockheed Martin has built 4,400 F-16s, and provided more than 2,100 aircraft to the air forces of 24 different countries, with all of the F-16 programs managed by the organization's Fort Worth facility.

"Our company is producing the world's finest aircraft here today largely because of the Chamber's successful efforts to bring aviation manufacturing to this area more than 60 years ago," said Ralph Heath, president of Lockheed Martin Aeronautics. "The Chamber has been with us all the way as our business has changed from a domestic focus to an



F-16 Fighter, courtesy of Lockheed Martin

international context. We continue to rely on the Chamber to maintain Fort Worth's excellent business environment, which is now recognized on a global scale."

The Chairman's Spirit of Enterprise Award was initiated to recognize a local business which has made significant

contributions to the development of Fort Worth. This prestigious award is given each year at the Annual Meeting to a firm selected by the four most recent chairmen of the Board of the Fort Worth Chamber. The award recipient is selected for its contributions to the advancement and

prosperity of the city of Fort Worth, as well as its commitment to the preservation of the American private enterprise system.

"Having Lockheed Martin in our community as one of the top job providers is an enormous advantage for Fort Worth, but their contributions

as a corporate citizen make us even more proud," said Bill Thornton, president and CEO of the Fort Worth Chamber. "Lockheed and Fort Worth have been through a lot together and their continued commitment to our city and to our national defense is worthy of this recognition." ★

## Past Recipients of the Spirit of Enterprise Award

1975	Tandy Corporation
1976	Mrs Baird's Bakeries, Inc.
1977	Gearhart-Owen Industries, Inc.
1979-80	Justin Industries, Inc.
1980-81	Western Company
1981-82	American Manufacturing Company of Texas
1982-83	Texas Refinery Corporation
1983-84	Standard Meat Company
1984-85	Williamson-Dickie
1985-86	Texas American Bancshares, Inc.
1986-87	American Airlines, Inc.
1987-88	Freese & Nichols, Inc.
1988-89	General Dynamics
1989-90	Pier 1 Imports, Inc.
1991-92	Bell Helicopter Textron
1992-93	Harris Methodist Health Systems
1993-94	Burlington Northern Railroad
1994-95	Alcon Laboratories, Inc.
1995-96	Union Pacific Resources
1996-97	Alliance Development Company (Hillwood)
1997-98	Southwestern Exposition and Livestock Show & Rodeo
1998-99	Southwestern Bell
1999-00	Fort Worth Star-Telegram
2000-01	TXU Electric & Gas
2001-02	Carter & Burgess, Inc.
2002-03	XTO Energy, Inc.
2004-05	Sundance Square
2005-06	Texas Christian University
2006-07	JPMorgan Chase
2007-08	Lockheed Martin

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## Welcome New Board Members

2008-2009 Incoming Fort Worth Chamber Board of Directors

*Michael Appleman, Partner <i>Cantey Hanger, L.L.P.</i>	*Jill Eastman, Marketing Communications Manager <i>Weaver and Tidwell, L.L.P.</i>	*Marla Hogan, AVP/Business Banking Specialist <i>Omni American Bank</i>	Malcolm Loudon, Comptroller <i>Walsh Holdings, L.L.C.</i>	*Natalie Parish, Director of Marketing <i>Stockyards Station</i>	*Wes Turner, Vice President <i>Advance Newspapers</i>
Richard Barajas, Regional President <i>Southwest Bank</i>	Jay Erskin, Plant Manager <i>The Dannon Company, Inc.</i>	*Tim Keleher, Vice President <i>DCI Group</i>	Michael Mallick, Owner <i>Mallick Group</i>	David Parker, Regional Vice President <i>AT&amp;T</i>	*Shanna Weaver, President <i>Fort Worth Farm and Ranch Club</i>
*Allyson Baumeister, Partner <i>Sanford, Baumeister &amp; Frazier, P.L.L.C.</i>	Eddie Gossage, General Manager <i>Texas Motor Speedway</i>	Russell Laughlin, Senior Vice President <i>Hillwood Properties</i>	*Adrian Murray, President <i>Painless Performance Products</i>	*Vince Puente, President Sales and Marketing <i>Southwest Office Systems, Inc.</i>	Julie H. Wilson, Vice President <i>Corporate Development Chesapeake Energy Corporation</i>
*Ray Dickerson, President and CEO <i>American National Bank</i>	*Mike Guyton, Vice President <i>Oncor Electric Delivery</i>	Joseph W. Lopano, Executive Vice President <i>DFW International Airport</i>	Ed Netzhammer, General Manager <i>Omni Hotels</i>	*Ken Roberts, Marketing Communications Manager <i>Freese and Nichols, Inc.</i>	Gary Wortel, President and Publisher <i>Fort Worth Star-Telegram</i>
James E. DuBose, President and CEO <i>Colonial Savings, F.A.</i>	Dan Hagan, Managing Director <i>American Airlines, Inc.</i>	Walter Littlejohn, General Manager <i>Fort Worth Club</i>	Philip E. Norwood, President <i>Frost Bank</i>	*Whit Smith, President <i>The Whitney Smith Co., Inc.</i>	*Incoming Executive Committee Member
			Mark Nurdin, Wealth Management Group <i>Regional Manager Wells Fargo</i>		

## Thank You to 2007-2008 Board of Directors

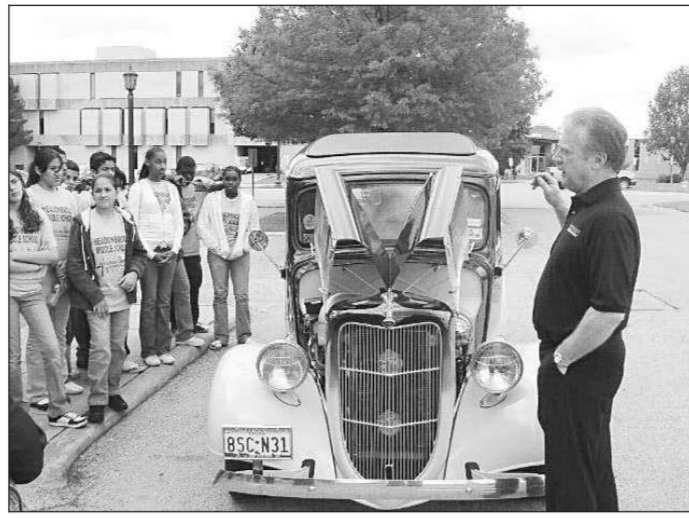
As we welcome new board members to the leadership of the Chamber, we pause to thank the many people who have given faithful service over the last year. We appreciate the time and dedicated efforts each of you has given to improving the work done by the Fort Worth Chamber of Commerce.	<b>Dr. Susan K. Blue</b> Neurological Services of Texas, P.A.	Hal Hardister Mercantile Partners, L.P.	Michael Pavell Bank of America	<b>Joan T. Trew</b> Williams Trew Real Estate Services	John M. Stevenson Keystone, Inc.	Executive Director, D/FW International Airport Jeffrey P. Fegan
	*Bob Bolen Texas Christian University	*Suzi Hill The Hill Company	David M. Porter The PNL Companies	Wes Turner Advance Newspapers	Joseph M. Grant Texas Capital Bancshares, Inc.	President, North Texas Commission Dan S. Petty
	*James D. Bradbury Attorney	<b>Jack N. Huff</b> NAI Huff Partners	*Victoria Powell B.R. Powell & Associates, P.C.	Tonya S. Veasey Open Channels Group, LLC	Bill D. Serrault	Chairman, Tarrant County Workforce Development Board Lillie Biggins
	<b>Todd Burnette</b> The Staubach Company	*Walter J. Humann Innovative Developers, Inc.	*Mark R. Presswood Innovative Developers, Inc.	Vaughn Vennerberg XTO Energy, Inc.	James R. Nichols Freese and Nichols, Inc.	Commander, U.S. Army Engineer District Fort Worth <b>Colonel John R. Minahan</b>
*Also serves on Executive Committee <b>Bold</b> - outgoing board member	George P. Bush N3 Capital, L.L.C.	Greg Humenesky Pier 1 Imports	J. Russell Reid Higginbotham & Associates	Patty Williams Roger Williams Auto Mall	Robert W. Gerrard Heywood C. Clemons	Commanding Officer, Naval Air Station Joint Reserve Base - Fort Worth <b>Captain Ian McIntyre</b>
<b>2007-2008 Fort Worth Chamber Officers</b>	Douglas L. Cook Healthpoint, L.T.D.	James R. "Jack" Jackson Miller Brewing Company	*Ernest "Skip" Reynolds III Attorney	*Julie H. Wilson Chesapeake Energy Corporation	J.C. Pace, Jr. J.C. Pace L.T.D.	Executive Director, Workforce Solutions for Tarrant County Judy McDonald
<b>CHAIRMAN</b> *Brian D. Barnard Haynes and Boone, L.L.P.	Kay Cox Alcon Laboratories, Inc.	Robert L. Jameson Renaissance Worthington Hotel	*Breinn Richter Fort Worth Farm & Ranch Club	<b>ADVISORY COUNCIL</b> *Vernon Bryant First Texas BHC, Inc.	Albion Head Jackson Walker L.L.P.	President, Southeast Fort Worth, Inc. <b>Terry Wade-Ottley</b>
<b>VICE CHAIRMAN</b> *Ben Loughry Integra Realty Resources DFW, L.L.P.	<b>Kevin E. Cox</b> American Airlines	*Dee J. Kelly, Jr. Kelly, Hart & Hallman, P.C.	*Karel Rucker Mother Rucker Sweets	Mike Berry Hillwood Properties	Richard Ruddell Fort Worth Transportation Authority	Executive Director, Workforce Solutions for Tarrant County Judy McDonald
<b>TREASURER/ CHAIRMAN OF FINANCE COMMITTEE</b> *Allyson Baumeister Sanford, Baumeister & Frazier, P.L.L.C.	<b>Nancy C Cychol</b> Cook Children's Medical Center	Jeffrey B. King JPMorgan Private Client Services	Richard Ruddell Fort Worth Transportation Authority	John Gavin Wells Fargo	Tarrant County Judge The Honorable Glen Whitley	President, Fort Worth South, Inc. Paul F. Paine
<b>PRESIDENT AND CEO</b> *William J. Thornton, Jr. Fort Worth Chamber of Commerce	<b>*David L. Edmonds</b> Tarrant County College District	<b>Tom Krampitz</b> Attorney	<b>P.D. Shabay</b> Bell Helicopter Textron	Danny Smith JPMorgan Chase	President, Downtown Fort Worth, Inc. Andrew M. Taft	Chancellor, Tarrant County College Leonardo de la Garza, Ph.D.
<b>BOARD OF DIRECTORS</b> Marilyn Ackmann Atmos Energy	Elizabeth Fernandez	<b>Joe T. Lancarte</b> Joe T. Garcia's Restaurant	Charles Shewmake BNSF Railway Company	Allan Howeth Cantey Hanger, L.L.P.	Chairman, Downtown Fort Worth, Inc. <b>Randall C. Gideon</b>	Chancellor, Texas Christian University Dr. Victor Boschini
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<b>Kenneth L. Barr</b>	*Arnold G. Gachman Gamtex Industries	Sandra McGlothlin Lockheed Roofing, Ltd.	*Lerri F. Smith Project Partners	Joe R. Thompson	Chairman, Fort Worth Convention & Visitors Bureau <b>Jeffrey B. King</b>	President, University of North Texas Gretchen M. Bataille
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Barclay E. Berdan Texas Health Resources	Michael Guyton Oncor Electric Delivery	*Cathy Moates Southwest Bank	<b>Tom Struhs</b> The Struhs Company	Jeffrey K. Wentworth	Chairman, Fort Worth Metropolitan Black Chamber of Commerce <b>Monte Elliott</b>	President, University of North Texas Health Science Center at Fort Worth Scott Ransom, D.O.
	*Susan A. Halsey Jackson Walker, L.L.P.	Jaimie Morgan Justin Brands	<b>Bob Terrell</b> CH2M HILL	R. Denny Alexander R. Denny Alexander & Co.	Superintendent, Fort Worth Independent School District Dr. Melody Johnson	
	Steven L. Hambrick PlainsCapital Bank	<b>Steven R. Newton</b> Baylor All Saints Medical Center	*Gary W. Terry	Gary W. Cumbie Tarrant County College District		
	Brian Happel Compass Bank	*Mark G. Nurdin Wells Fargo	<b>Lynda Tiedtke</b>	Robert L. Herchert Freese and Nichols, Inc.		

# Students Given a Look at the Future at Math & Science Camp

More than 40 Meadowbrook Middle School students assembled at Texas Wesleyan University for the second annual Math & Science Camp. All of the students are seventh graders involved in the middle school AVID program, which teaches the kids organizational and life skills.

The two-day event was held courtesy of the Fort Worth Chamber's East Area Council. Meadowbrook is the area council's adopted school and board members set up the two-day experience to encourage students to stay in school.

"The purpose of the camp is to reward the students and to hopefully get the kids interested in math and science by having hands-on classes that demonstrate how important both are to college and a career," said Pennie Blossom, area council manager for the Chamber.



Adrian Murray, East Area Council board member and president of Painless Performance Products, demonstrates the value and fun of auto engineering skills to Meadowbrook Middle School students.

Students attending the event heard each day from motivational speakers, including TWU president Harold Jeffcoat. Each speaker gave them not only vision and excitement for the day, but also some ideas of the role that math and science could play in the future success.

"This camp is sponsored and hosted by the East Area Council Board and TWU," said Blossom. "The board is involved in all aspects, either by donating time, money or both. The kids will receive t-shirts on the first day, calculators and pencils on the second day."

The camp's math and science activities included chemistry lab experiments, computer gaming, entrepreneurship and meteorology. Each day's activities included hands-on demonstrations designed to allow the students to get up close and personal with the projects as well as to capture their imaginations. The day ended with team building activities.

"Our kids were excited about attending because they heard about last year's event," said Gregory Stewart, AVID instructor at Meadowbrook Middle School. "The students enjoyed the experience thoroughly and it encouraged them to work harder. It was also good for them to be on a college campus. They liked the environment. We hope that this year's camp will have the same outcome—that kids will be inspired to work harder so they can achieve more."

The camp was featured in the May 15 issue of the *Star-Telegram*. ★

# Best Companies Join Chambers of Commerce, Study Says

The best places to work tend to belong to their local chamber of commerce, according to a recent study by the American Chamber of Commerce Executives (ACCE). Of Fortune magazine's "100 Best Companies to Work For" in the United States and Canada this year, 94 of the recognized businesses are members of their local chamber, including all of the top 24.

Separately, ACCE found that in a random sample of 100 companies in the Fortune 1000, at least 75 of those sampled organizations were members of their local chamber.

Local chambers of commerce are associations of businesses that come together to improve the local economic climate and help members network and find new business. Strong employers link with and learn from like-minded peer companies through business-led

civic organizations - chambers of commerce.

The Fort Worth Chamber's selection of programs, services and events are designed to connect the business community of Fort Worth. There is no other organization in the metroplex that offers better variety, quality and frequency of networking, planning, educational and special events.

Consumers seem to expect chamber members to be better-than-average companies. A study by the Atlanta-based Schapiro Group last August found that consumers are 63 percent more likely to buy products from companies that they believe are chamber members.

For information about membership in the Fort Worth Chamber, contact Netty Matthews, vice president of Membership, at nmatthews@fortworthchamber.com or 817/336-2491, x250. ★

# Teresa's Treasures Values Employees, Relationships

Teresa Nelson's father told a story about her as we waited for her BizRadio interview this spring. It seems that Teresa's favorite toy as a small girl was not a dolly, not a stuffed animal, but a cash register. Except she wanted her father to replace the plastic coins inside with "real money."

Fast forward to Teresa around age 8. When her father got home, she said there was something urgent she needed to discuss with him. She looked him in the eye and said, "Daddy, I need to talk to you about my allowance. I need a raise. This inflation is eatin' me up!"

A born businesswoman and negotiator, Sam Walton became her mentor, and you'll see Teresa with Sam in the photographs

that line her office walls. Teresa's Treasures received the designation of the Fort Worth Chamber's 2008 Small Business of the Year in the 1-10 Employees category. It's the third time since 2002 that Teresa's Treasures has received the award.

"It is always an honor to be recognized by our peers and we work hard to earn the prestige that it brings," said Teresa Nelson, company owner. "It is humbling to be rewarded for something that we love to do and believe in. The staff has a rejuvenated sense of pride and excitement in the company each time an honor is bestowed on us."

With a 120 percent increase in profits for 2006 and 25 percent increase in growth,

Teresa's Treasures is poised for continued profitability and growth. The company's trademarks are excellent customer service, unique and quality products, determination, a strong work ethic, and a large growth in new client base continuing.

In past years, monthly average sales were \$8-11,000 per month and currently are topping \$20,000. Nelson attributes the monthly growth to attention to detail, exclusive rights to many products, and lower prices.

Approximately 50 percent of the available items at Teresa's Treasures are exclusive to the store, offering the only place in the state to purchase the unique items and thus products that recipients have never before seen.

Efforts are constantly being made to streamline inventory while still offering a huge selection to clients. Systems were put in place to track client orders, allowing us to adjust inventory according to actual purchases. "The last holiday season we ended with only \$300 left in inventory," said Nelson.

The website has become the primary source of advertising. In 2007, web orders increased by 35 percent, and referrals increased 22 percent and continue in an upward direction.

"Employees are the backbone of every organization, and we have tried to let our know how important they are to us and do all that we can to express that appreciation," Nelson said. "Our management philosophy has been

very targeted to this area to ensure that happy employees are sharing that joy with our customers." Birthday and anniversary luncheons are held for each worker, family events are held each spring, and an employee appreciation dinner is held each fall at the Fort Worth Club.

The SBOY recognition is the latest in a long string of partnerships enjoyed between Nelson's company and the Chamber. Nelson has served actively within the organization, currently on the Employers of Teens Council. She counts her work with the Chamber as integral to her business.

"The Chamber is the single largest component of our networking, as it accounts for 40 percent of our clientele," she



Teresa Nelson, owner of Teresa's Treasures

said. "It is a significant part of our company exposure and we enjoy the members and staff very much. I encourage anyone considering membership to commit and to know that participation in the key. Build relationships first and you will gain much more than just business." ★

# Drilling for Dollars Economic Impact of the Barnett Shale

As part of the Second Annual Barnett Shale EXPO, the Fort Worth Chamber commissioned an economic impact update by noted Texas economist Ray Perryman. Highlights of the study reveal that activity in the Barnett Shale continues to transform Fort Worth and the surrounding area by:

- Generating thousands of jobs and tens of billions of dollar in investment. Royalty and bonus payments to area residents, cities, school districts and other continue to rise, as do property tax receipts to local taxing authorities.
- Expanding the scope of

exploration, with development pushing boundaries and reserve estimates outward and upward.

- Generating a multi-billion-dollar direct impact on the economy, with multiplier effects rippling through all regional industries.

"In 2007, our analysis of the impact of the Barnett Shale indicated it was like 'icing on the cake' for the already healthy Fort Worth-area economy," said Dr. Perryman. "This year, we found that activity in the Barnett Shale is making an even bigger difference, with expansion in benefits surpassing expectations."

Prior estimates of the future impact of the Barnett Shale have proven to be far below the actual effect of exploration, drilling and production on regional business activity. Based on year-end 2007 levels, the Fort Worth area was experiencing gains of \$8.2 billion in annual output (8.1% of total output) and 83,823 jobs (8.9% of total jobs), up from \$5.2 billion in annual output and 55,385 permanent jobs last year. This performance represents a net gain of more than 50 percent in a single year.

Although the national economy is definitely slowing, activity in the Barnett Shale

continues to serve as a catalyst for ongoing economic vitality in Fort Worth and the surrounding region.

"In my opinion, we will absolutely not have a recession in the Dallas/Fort Worth area, and the primary contributing factor to that is the presence of the Barnett Shale," said Dr. Perryman.

The diverse Fort Worth economy has many sources of future growth, but the Barnett Shale will serve as both a catalyst for expansion and a source of stability.

The study revealed how much the energy industry has impacted the communities of

the Barnett Shale through:

- A thorough examination of the overall economic impact of Barnett Shale activity by county
- A perspective on the significance of energy activity to the overall economy
- An evaluation of the long-term effects of the Barnett Shale on the region based upon existing leases and other relative information.

## Texas Also Benefits

- The state benefits through increased economic activity of an estimated \$10.1 billion in annual output and 99,726 jobs (based on

year-end 2007 levels of activity). This is a significant rise from the \$6.4 billion in annual output and 65,953 jobs reported last year.

- Texas also receives an estimated \$212.1 million in severance taxes from activity in the Barnett Shale.
- Other types of state tax revenues and fees are also positively associated with the total fiscal stimulus reaching \$715.5 million.

A summary of the Barnett Shale Economy Impact Study, as well as the complete report and comprehensive study can be found at [www.barnettshaleexpo.com](http://www.barnettshaleexpo.com) under the Press Room link. ★

# Calendar of Events

To register for an event online, go to [www.fortworthchamber.com](http://www.fortworthchamber.com). Free events are listed on page 1.

## June Events

**12 ★** 126th Annual Meeting, Registration 11:30 a.m., Luncheon Noon-1:30 p.m. Renaissance Worthington Hotel Ballroom, 200 Main St., 76102. Presenting sponsor is Compass Bank. Individual tickets - \$95. Register by 6/3. For more information, contact Rachel Madeja at [rmadeja@fortworthchamber.com](mailto:rmadeja@fortworthchamber.com) or 817/336-2491 x243.

**18 ★** Small Business Council Lunch & Learn, "Stacker, Spreader or Stuffer" with Debbie Hoover, 11:30 a.m.-1 p.m. Blue Mesa Grill, 1600 S. University Dr., 76107. Limited to first 50 who register. \$12 per person, paid to server. Register online by 6/16. For more information, contact Doris Becker at [dbecker@fortworthchamber.com](mailto:dbecker@fortworthchamber.com) or 817/336-2491, x288.

**19 ★** Night Vision After Hours Mixer for Young Professionals, 5:30-8 p.m. Trinity River Vision Authority, 307 West 7th St, Suite 100, 76102. Free for Vision FW members; \$15 non-members. For more information, contact Brianna Broussard at [bbroussard@fortworthchamber.com](mailto:bbroussard@fortworthchamber.com) or 817/336-2491, x275

**25 ★** Money Works Series, 9-11 a.m., Residence Inn Marriott, 2500 Museum Way, 76107. Presenting Sponsor is Weaver and Tidwell L.C. \$50 for the series of five meetings. Limited to 50 attendees. Register by 6/23 online or with Doris at [dbecker@fortworthchamber.com](mailto:dbecker@fortworthchamber.com) or 817/336-2491, x288. For more information contact Diana Dugan at [ddugan@fortworthchamber.com](mailto:ddugan@fortworthchamber.com) or 817/336-2491, x258.

## July Events

**14 ★** Leaders in Government with Congresswoman Kay Granger, 11:30 a.m.-1:30 p.m. Petroleum Club, 777 Main St, 76102. Presenting Sponsor is Wells Fargo. Gold/Preferred Members \$35; Members \$40; Non-members \$70. For more information, contact Brianna Broussard at [bbroussard@fortworthchamber.com](mailto:bbroussard@fortworthchamber.com) or 817/336-2491, x275.

**17 ★** Night Vision After Hours Mixer for Young Professionals, 5:30-8 p.m. Ferré Ristorante e Bar, 215 E. 4th St, Suite 100, 76102. Free for Vision FW members; \$15 non-members. Register online by 7/16. For more information, contact Brianna Broussard at [bbroussard@fortworthchamber.com](mailto:bbroussard@fortworthchamber.com) or 817/336-2491, x275.

**24 ★** Leads Explosion, Location TBD. No charge for Gold or Preferred Members; however, credit card required to register. Members - \$30. Limited to the first 90 who register with no more than five companies from the same industry per session. Payment required upon registration. Reservations open 7/1 and close by noon, 7/16. Limit one participant per company. For more information, contact Diana Dugan at [ddugan@fortworthchamber.com](mailto:ddugan@fortworthchamber.com) or 817/336-2491, x258. Register with Doris Becker at [dbecker@fortworthchamber.com](mailto:dbecker@fortworthchamber.com) or 817/336-2491, x288.

## Ribbon Cuttings

**The Bridge Boutique**  
9108 Camp Bowie Blvd. W. #410  
Fort Worth, TX 76116  
For more info, contact Eric Wang  
at 817/560-0011.

**Gateway Chiropractic**  
3250 Hulén Street, Suite 140  
Fort Worth, TX 76107  
For more info, contact Dr. Aaron  
Wall at 817/886-7545.

**The Pain Management Center of Texas**  
3000 Alameda Street  
Fort Worth, TX 76116  
For more info, contact Kenda  
Pennington at 817/846-6202.

**Puryear Custom Pools**  
2200 Cantrell Sansom Road  
Fort Worth, TX 76131  
For more info, contact Jennifer  
Satterwhite at 817/306-5169.

**Sendera Title**  
2936 West 7th Street  
Fort Worth, TX 76107  
For more info, contact Kristin  
Hicks at 817/263-4445.

# Job Links Excelerator Helps Connect Employers, Potential Employees

As the Employment Ability Program Manager for Easter Seals of North Texas, Linda Baker spends her days looking for employment for the agency's clients, who have disabilities or other special needs. Helping place people in jobs is more than just a service to her clients, Baker said. It's also a service to the employers. "We provide a quality employee they don't have to hunt for," Baker said. "It's people we know personally, have met, talked to and interviewed. Each person is pre-screened, so it gives potential employers a break from having to start cold."

One of the useful tools Baker accesses for doing her job is the Chamber's Job Links Excelerator, a two-hour forum every month for Fort Worth-Area employers to present immediate job opportunities to a broad base of candidate providers.

"Whenever you meet someone, within the first

15 minutes, we all ask the question, 'What do you do for a living?' We help our clients answer that question. There have been people who have become employed and it has changed their lives because they feel so much better about themselves. They are recognized as a contributing member of society, not someone with a disability," said Baker.

"At one of the recent Job Links, there was an employer who

had a job available and they were looking for someone with a specific skill set. I talked with them about one of our people, and the employer's concern was about her facility meeting ADA [Americans with Disabilities Act] standards. I went to look, and it was acceptable. We presented the client, and she lived close, was able to work the schedule and had the skill set. It was a match made in heaven."

For more than 10 years, the Chamber's Job Links Excelerator program has given employers the opportunity to present immediate job openings to a broad base of candidate providers at no cost. Job Links Excelerator draws approximately 30 employers and 70 candidate providers to a monthly networking forum. Each attendee is given individual packets that contain the Job Links Excelerator schedule of locations and sponsors, job openings, key contacts and upcoming job fairs, as well as links to job search websites and additional community resources for both the candidate provider and employer. The program is also supported by a Web site, JobLinksExcelerator.com, scheduled to be launched August 2008.

The next forum will be held June 4 at the Northeast Campus of Tarrant County College at 828 Harwood Road in Hurst, and will be hosted by TCC Northeast Campus Career and Employment Services.

Supporting the Fort Worth Chamber in producing this program are Workforce Solutions for Tarrant County, the Fort Worth Hispanic Chamber of Commerce, the Fort Worth Metropolitan Black Chamber of Commerce, the American Indian Chamber of Commerce, and the Tarrant County Asian American Chamber of Commerce.

"If someone asked me the best mechanism available to meet business owners who have staffing needs in the Metroplex, I would direct them to Job Links," Baker said. "You can meet employers of large, small and medium size businesses, and also find employers with openings that range from entry level to those that require advanced degrees. You tell them who you represent and why your candidate would be their best choice. It's almost a pre-interview interview."

Employers and candidate providers who would like more information about Job Links Excelerator may contact Barbara Baganz at [bbaganz@fortworthchamber.com](mailto:bbaganz@fortworthchamber.com) or call 817-336-2491, ext. 236. ★



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## The 411 on Ozone

The term "ozone" can be heard often in news stories, and yet it's not a term many people can easily define, nor do they know how it affects their lives.

The ozone layer in the upper atmosphere filters the sun's ultraviolet rays and thus reduces the amount of radiation that reaches the earth's surface. High concentrations of ozone, particularly at ground level, can be harmful.

When temperatures get higher, we begin to hear about "ozone action days" from local meteorologists, who can predict when we will be subject to high ozone levels. They issue alerts for those who might be sensitive to the air quality indexes.

James Yarbrough of the Environmental Protection Agency's Region 6 gave us some insight into how air quality is measured, why it's measured, and how we can all participate in reducing the effects of ozone.

**Q:** Why is air quality measured?

**A:** To ensure compliance with the National Ambient Air Quality Standards (NAAQS), federal health standards enforced by EPA.

**Q:** Why is measuring the quality important?

**A:** This determines if and to what extent ambient air pollution exceeds the NAAQS and causes a public health problem.

**Q:** How is air quality measured?

**A:** Ambient air quality monitoring stations are used. These can be stand-alone, continuously operating stations that draw in ambient air and then analyze it for various chemical compounds, as in case of ozone for example. Typically, 1-hour and 8-hour averages are reported. Some stations have so-called "non-continuous samplers" that take discrete, 24-hour samples, such as for particulate matter.

**Q:** Who does the measurement?

**A:** In Texas, the Texas Commission on Environmental Quality (TCEQ) is the lead monitoring organization. In some cases, such as the City of Dallas and the City of Fort Worth, TCEQ contracts with cities to perform sampling using their own equipment and personnel.

**Q:** Who regulates the emissions?

**A:** TCEQ has State and federally approved emissions regulations that it enforces. The EPA also conducts a limited number of inspections based upon federally-approved emissions regulations.

**Q:** When is "ozone season"?

**A:** For the DFW area, May 1-October 31.

**Q:** How can businesses and individuals help reduce the effects of ozone?



**A:** Businesses can become members of voluntary initiatives such as Best Workplaces for Commuters and help their employees use mass transit or carpool. The NCTCOG administers this program in DFW. Individuals can choose to use mass transit or carpool, can combine their trips and reduce vehicle miles traveled, can consider purchasing a low-emitting vehicle, and can shop for more efficient off-road equipment such as electric lawnmowers.

**For current ozone level:**  
<http://www.nctcog.org/trans/air/>

**Ozone facts, emission sources and regional information:**

<http://www.nctcog.org/trans/air/ozone/>  
<http://www.epa.gov/ozone/>

<http://science.howstuffworks.com/ozone-pollution.htm>

**Ozone levels around Texas:**

[http://www.tceq.state.tx.us/cgi-bin/compliance/monops/select\\_curlev.pl](http://www.tceq.state.tx.us/cgi-bin/compliance/monops/select_curlev.pl)

**How you can help reduce ozone:**

<http://www.nctcog.org/trans/air/share/>

[http://austin.about.com/cs/natureenvironment/ht/ozone\\_car.htm](http://austin.about.com/cs/natureenvironment/ht/ozone_car.htm)



## New Members

### NORTH AREA

**Adley Transportation, LLC**, Delivery Service, Will Adley, 8956 Random, Fort Worth, TX, 76179, (682) 365-2361  
\***ADT Security Services -David Cener**, Security Serv & Systems, David Cener, 3916 Buckhorn Place, Fort Worth, TX, 76117, (817) 319-9244  
**ASTD Fort Worth Mid-Cities Chapter**, Organizations-Nonprofit, Linda Berman, P.O. Box 1521, Hurst, TX, 760531521, (940) 321-8881  
**Carney Construction Company**, Remodeling & Repairing-Building Contractors, James Carney, 4013 Clay Ave. Ste. F, Fort Worth, TX, 76117, (817) 581-1800  
\***Crosstex Energy**, Pipe Line Companies, Jill McMillan, 2501 Cedar Springs Road, Dallas, TX, 75201, (214) 721-9271  
**Kramer Data Systems**, Computer Systems & Service, Autumn Adan, 6203 Colleyville Blvd. Suite 100, Colleyville, TX, 76034, (817) 756-1552  
**Merit Electrical, Inc.**, Electrical-Contractors-Industrial & Com, Weyland Williamson, P.O. Box 86710, Fort Worth, TX, 76106, (817) 810-9979  
\***Protective Presence Security L.L.C.**, Bodyguard Services, Jake Zachman, P.O.

Box 137058, Fort Worth, TX, 76179, (817) 915-6356

**Rios Interiors**, Furniture Designers & Custom Builders, Nalividad Rios, 2465 N. Main Street, Fort Worth, TX, 76164, (817) 626-8600

**Rollerworld Northeast**, Skating Rinks-Roller, Teresa Silk, 5817 Denton Hwy., Haltom City, TX, 76148, (817) 485-8222

\***SimplexGrinnell, LP**, Fire Alarm Systems, Doug Fillhart, 800 Railhead Rd. Suite 304, Fort Worth, TX, 76106, (817) 210-0700

\***Tamales To Go**, Tamales, Tiffanni Wilhite, 2405 E. Belknap, Fort Worth, TX, 76111, (817) 222-9990

**Tom Krampitz - Attorney**, Gov. Affairs/Pub. Policy Research/Legislative Advocacy, Tom Krampitz, 749 N. Main St., Fort Worth, TX, 76164, (817) 528-5475

### SOUTH AREA

**Allstate Insurance - Troy and Associates**, Insurance, Diana Troy, 4255 Bryant Irvin Road #116, Fort Worth, TX, 76109, (817) 735-4222  
**Gallery Art Cafe**, Restaurants, Doris Sawey, 609 S. Jennings, Fort Worth, TX, 76104, (817) 335-4646

**HomeTowne at Matador Ranch**, Apartments, Sonja Wood, 8500 Crowley Road, Fort Worth, TX, 76134, (817) 568-9595

**Jody's Gym**, Fitness Center, Jody Norman, 3548 South Hills, Suite 11, Fort Worth, TX, 76109, (817) 386-9072

**Spinks Jet, Inc.**, Aircraft Charter, Rental & Leasing, Grant Settle, 450 Alsbury Court, Burleson, TX, 76028, (817) 295-8477

### EAST AREA

**Biz Loans Acceptance**, Business Financing, Reggie Tucker, 1521 N. Cooper St., Suite 213, Arlington, TX, 76011, (817) 983-2558

**Fossil Creek Resources, LLC**, Oil & Gas Exploration & Production, Mark Low, 1521 N. Cooper St., Suite 650, Arlington, TX, 76011, (817) 701-4973

**Little Angels Home Learning Palace**, Day Care Centers & Nurseries, Willa Johnson, 8221 Ederville Rd., Fort Worth, TX, 76120, (817) 299-8844

\***Mycoskie McInnis Associates**, dba M+M+A, Engineers-Civil, Cliff Mycoskie, 200 E. Abram Street, Arlington, TX, 76010, (817) 469-1671

### WEST AREA

\***Global Prairie**, Marketing & Management Consultants, Beth Reintjes, 6001 Merrymount, Fort Worth, TX, 76107, (817) 357-5565

**Heisch Insurance**, Insurance-Health, Harold Heisch, 79 Crown Rd., Willow Park, TX, 76087, (817) 441-5574

**Holt Lunsford Commercial**, Real Estate Commercial & Industrial, Matt Carthey, 1300 S. University, Suite 314, Fort Worth, TX, 76107, (817) 710-1110

\***McCollum Consulting**, Property Taxes, Guy McCollum, 2929 W. 5th St., Suite C, Fort Worth, TX, 76107, (817) 336-9600

**Nation's Pure Water**, Water Filtration & Purification Equipment, Brad Davis, P.O. Box 136261, Fort Worth, TX, 76136, (817) 238-0050

**New Frontiers Strategic Business Developers**, Business Consultants, Tom Evans, 10648 Bluestone Rd., Fort Worth, TX, 76108, (817) 851-8632

\***Path To Wellness Chiropractic**, Chiropractors-D.C., Lauren Roberson, 501 Carroll St., Suite 654, Fort Worth, TX, 76107, (817) 348-8488

**Silver Creek Materials, Inc.**, Compost Products & Services, Gerald Rich, P.O. Box 150665, Fort Worth, TX, 76108, (817) 246-2426

**Teague Lumber Co.**, Building Materials-Retail, Jim Teague, P.O. Box 9262, Fort Worth, TX, 76107, (817) 332-8393

**The Luxury of Leather**, Furniture Dealers-Retail, Tom Maher, 441 Carroll St., Fort Worth, TX, 76107, (817) 332-2570

**Time Warner Cable Media Sales**, Advertising-Cable, 1320 South University Dr. #814, Fort Worth, TX, 76107, (817) 334-1200

**Williams Trew/Farm and Ranch Real Estate**, Real Estate, Robert Norris, 4800 Camp Bowie, Fort Worth, TX, 76107, (817) 989-7500

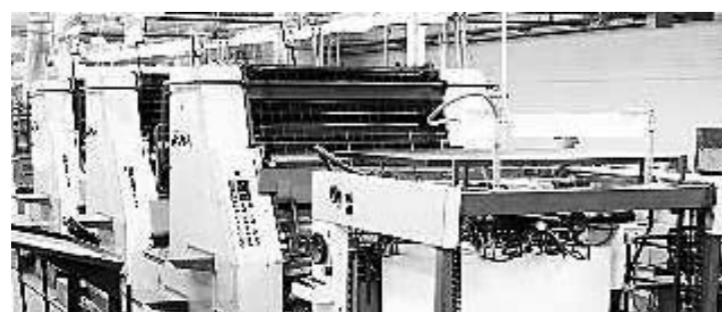
### CENTRAL AREA

\***Advance Newspapers**, Newspapers, Wes Turner, 500 W. 7th St., Suite 1701, Fort Worth, TX, 76102, (817) 820-0061

\***Wagner Oil Company**, Oil & Gas Exploration & Development, Kelly McKee, 500 Commerce St., #600, Fort Worth, TX, 76102, (817) 335-2222

\***Weatherford International**, Oil Field Service, David Pronger, 500 West Seventh St., Suite 702, Fort Worth, TX, 76102, (817) 882-9955

\*Denotes Gold Member



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